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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Bhavesh Mehta, et al.

Serial No.: 10/648,599

Filed on: August 25, 2003



Confirmation No.: 4272

Group Art Unit No.: 3622

Examiner: J. Young

For: SELECTING AMONG ADVERTISEMENTS COMPETING FOR A SLOT ASSOCIATED  
WITH ELECTRONIC CONTENT DELIVERED OVER A NETWORK

Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an Amendment in the above identified application.

- ☒ No additional fee is required.  
☒ Also attached: Postcard.

The fee has been calculated as shown below:

	NO. OF CLAIMS	HIGHEST PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	FEE
Total Claims	20	20	0	\$18.00 =	\$0.00
Independent Claims	1	3	0	\$86.00 =	\$0.00
Multiple claims newly presented					\$0.00
Fee for extension of time					\$0.00
TOTAL FEE DUE					\$0.00

The Commissioner is hereby authorized to charge payment of any fees associated with this communication or credit any overpayment, to Deposit Account No. 50-1302, including any filing fees under 37 CFR 1.16 for presentation of extra claims and any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,

HICKMAN PALERMO TRUONG &amp; BECKER LLP

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1600 Willow Street  
San Jose, CA 95125  
(408) 414-1080, Ext. 201 BDH/ds  
Date: August 10, 2004  
Facsimile: (408) 414-1076

## CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450

on August 10, 2004

by

  
Darci Sakamoto

AMENDMENT UNDER 37 C.F.R. § 1.111

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AMENDMENT AND RESPONSE

Sir:

This is in response to the Office Action mailed July 19, 2004 (Part of Paper No./Mail Date 20040712), the shortened statutory period for which runs until October 19, 2004. Please revise the subject application as indicated below.

**Amendments to the Abstract** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 3 of this paper.